## PARENTAL PRIVACY PREFERENCE OPT OUT FORM FOR TELECOMMUNICATIONS AND INTELLECTUAL PROPERTY

This is the *Parental Privacy Preference Opt Out Form for Telecommunications and Intellectual Property* for the 2011-2012 school year. If you do not want your child to participate in the use of telecommunications, do not want your child photographed, video taped and/or audio taped during school-sponsored activities and/or learning experiences, or do not want your child's intellectual property published/produced/displayed, you must opt out.

To opt out means you do not want the student to use telecommunications and/or you do not want the student's intellectual property published/produced/displayed anywhere. You must put your request in writing or complete the *Parental Privacy Preference Opt Out Form for Telecommunications and Intellectual Property* and send your requests to your child's principal by October 1 of this school year or within 30 days of your child's enrollment in school. If you do not express your preferences, you are giving your child permission to use telecommunications and you are giving BCPS permission to publish/produce/display your child's intellectual property.

- 1. If you do not want your child to use telecommunications in school, your child may not use any computer connected to the internet or the intranet, meaning your child will not have access to digital resources and BCPS licensed software. However, teachers may use telecommunications for entire class presentations, demonstrations, and other teacher-directed instruction.
- 2. If you do not want your child to be photographed, video taped, and/or audio taped or identified by his/her first or last name, your child's photograph will not be posted or displayed anywhere within the school; your child's picture will not be a part of a yearbook, memory book, memory video, sports team, club, or any other distributed, digital media or Web site; your child's photograph will not be included in pictures with peers, nor will your child's photograph be included in class pictures taken by a company's employee, student, teacher, or photographer.
- 3. If you do not want BCPS to publish/produce/display your child's intellectual property created during school-sponsored activities and/or learning experiences in any productions, newsletters, publications, broadcasts, or commercial news broadcast media, your child's intellectual property will not appear in a school or school system level Web site, pod cast, video production, education channel production or broadcast or commercial news media; your child will not be photographed by school staff or students who provide photos to news media or by news media photographers.

Please complete and return this portion to school.

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| School                              | GradeHomeroo   | om/Teacher             |
|-------------------------------------|--|------------------------|
| Please <u>CHECK</u> the statement(s | ) below that you expect BCPS to  | o follow. Please Check |
|                                     | BCPS telecommunications.  video tape my child, and/or audio to or last name during school-sponsor          |                        |
| school-sponsored activities an      | y my child's intellectual property<br>d/or learning experiences in any p<br>mmercial news broadcast media. |                        |

PLEASE READ OTHER SIDE